



# FUNDRAISING BROCHURE -2024-



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## ORIGINAL FOUNDING MEMBERS (\$5,000 AND ABOVE)

bosshard | Parke, Laurie Lucas, Southeastern Minnesota Arts Council – Legacy Grant, Arts & Cultural Heritage Fund, Todd VonBastiaans, AmericInn, Anonymous, 101.1 The River, Saint Mary's University, Solo Perche Bags, Walnut Street Dental, Wild Wales Tours, Winona Community Foundation, Winona Post

## DONATION LEVELS

**TIER I**  
\$50,000 AND ABOVE

**TIER II**  
\$25,000 – \$49,999

**TIER III**  
\$10,000 – \$24,999

**TIER IV**  
\$7,500 – \$9,999

**TIER V**  
\$5,000 – \$7,499

**TIER VI**  
\$2,500 – \$4,999

**TIER VII**  
\$1,000 – \$2,499

**TIER VIII**  
\$500 – \$999

**TIER IX**  
\$100 – \$499

**TIER X**  
\$1 - \$99

DONATIONS SHOULD BE MADE TO [SANDBAR STORYTELLING FESTIVAL](#) OR [WINONA COMMUNITY FOUNDATION \(SSF\)](#)

# SANDBAR STORYTELLING Festival

**SAVE THE DATE**  
**OCTOBER 10-12**  
**2024**

## MEET OUR PRESENTERS



**CAROLINA QUIROGA-STULTZ**

Returning for SSF24 after having performed at the inaugural 2022 Festival, Carolina is a bilingual storyteller who engages her audience with Latin American stories from El Río Grande to La Patagonia. Since arriving in the US, she has been featured at the National Storytelling Festival and The Timpanogos Storytelling Festival, among other events. Carolina has toured numerous schools, libraries, museums, and cultural institutions from east to west, sharing the richness of Latin American and Hispanic folklore. Her dedication to stories brought her to produce her literary podcast, *Tres Cuentos*, which showcases Latin America's literature and can be found at her website. Today, Carolina showcases animated videos for kids, parents, and teachers to enjoy on her YouTube Channel @CarolinaQuirogaStoryteller. As a teacher-artist for The Wolf Trap Institute of Early Learning since 2016, Carolina created an integrated curriculum for Pre-K classrooms in San Antonio, Texas. She is part of the TAPAS (Teaching Artists Presenting in Asheville Schools) today.



**SHEILA ARNOLD**

Sheila is a Professional Storyteller, Character Interpreter and Teaching Artist. Through her company, *History's Alive!*, Sheila has provided storytelling programs, historic character presentations, Christian monologues, dramatic/creative writing workshops, professional development for educators and inspirational/motivational speeches at schools, churches, libraries, professional organizations and museums, in 36 states since 2003. She is also a sought-after historical consultant for museums and exhibit designers helping to develop engaging stories from historical documents, artifacts, buildings and the historical use of land and water. Sheila has grown tremendously in her field – being selected as a Mt. Vernon (George Washington estate) Research Fellow and a noted artist selected as part of 2019 Hewnooks Artist Colony summer residency. Most recently, Sheila was awarded an artistic fellowship at McDowell in Peterborough, NH for December of 2021. She currently resides in Hampton, VA to be close to her family.



**TIM TINGLE**

Tim is an Oklahoma Choctaw and an award-winning author and storyteller. His great-great grandfather, John Carnes, walked the Trail of Tears in 1835, and his paternal grandmother attended a series of rigorous Indian boarding schools in the early 1900's. In 1993, Tingle retraced the Trail of Tears to Choctaw homelands in Mississippi and began recording stories of tribal elders. Tim was a featured author and speaker at the 2014 National Book Festival in Washington, D.C., based on critical acclaim for "How I Became a Ghost," which won the 2014 American Indian Youth Literature Award. Tim received his M.A. in English Literature at the University of Oklahoma in 2003, with a focus on American Indian studies. While teaching writing courses and completing his thesis, "Choctaw Oral Literature," Tingle wrote his first book, "Walking the Choctaw Road." It was selected as Book of the Year in both Oklahoma and Alaska.



## 2024 PRESENTERS CONTINUED



**LEN CABRAL**

Len Cabral is an internationally acclaimed storyteller who has been enchanting audiences with his storytelling performances at schools, libraries, museums, and festivals since 1976. A great grandson of a Cape Verdean whaler whose grandparents immigrated to America from the islands off the coast of West Africa, Len's strong Cape Verdean ancestry comes alive in his exuberant retelling of African, Cape Verdean, and Caribbean folktales as well as original stories and tales from around the world. Len is a popular storyteller at theaters, schools and festivals throughout the United States and has performed at festivals in Ireland, Belgium, Austria, Holland, and Canada. He is the recipient of the National Storytelling Network 2001 Circle of Excellence Oracle Award. The author of a children's book for young readers and contributing to several folktale collections, Len also has five CDs and audio cassettes featuring a wide range of his favorite stories, several receiving NAPPA and Parents' Choice awards.



**PAUL STRICKLAND**

Paul Strickland is a professional storyteller and theatre artist who lives in Kentucky. He has well over 7 hours of unique family friendly stories in his repertoire, including reupholstered folk tales, fairytales for adults and future adults, tall-tales and even historical stories that just happened to have never happened. Paul was an **FEATURED TELLER: NEW VOICE** at the National Storytelling Festival in 2023. He was also a Featured Teller at the Timpanogos Storytelling Festival in September of 2023, and has been a featured teller at several major storytelling festivals, including the Cave Run Storytelling Festival, in 2022. In November of 2018 he made his NYC stage debut Off-Broadway at the SoHo Playhouse with his shadow and flashlight ghost story play "13 Dead Dreams of "Eugene." Always adapting to whatever audience is in front of him, Paul **LOVES** telling stories in every imaginable environment, from comedy clubs to elementary and middle schools, corporate events and even two prisons – where he was **NOT** an inmate at the time. Collections of his stories have won "Best of Fest" honors more than 16 times at Fringe Theatre Festivals in the US and Canada. Selections from his comedy performance "Levels of Difficulty" are still played nearly every day on SiriusXM radio. "An hour spent with master storyteller Paul Strickland is an hour well spent, and one you should not miss." – Cincinnati Enquirer

## BUSINESS AND IMMIGRANT STORIES OF WINONA

*BROUGHT TO YOU BY THE SANDBAR STORYTELLING FESTIVAL*

**MAY 16TH**



**JUNE 6TH**



**JULY 11TH**



**SEPTEMBER 17TH**



**PRESENTATIONS BEGIN AT 7PM**

**WINONA HISTORY CENTER, WANEK ROOM • 160 JOHNSON STREET, WINONA, MN 55987**





# SPONSORSHIP INCENTIVES

## TIER I: \$50,000 AND ABOVE

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$1,184.00
- Name/Logo in the Festival program, SSF webpage, Festival banners, electronic monitors at main venue, on the main venue stage, on major SSF ads, and SSF sponsored events through the year
- Recognition on social media
- Named in public thank you letters and public news releases
- Identified as a Founding Member in the SSF program
- Complimentary Two-Day passes (8)
- SSF tee shirts (12) and mugs (12)
- Invitation to opening night reception

## TIER II: \$25,000 – \$49,999

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$1,220.00
- Name/Logo in the Festival program, SSF webpage, Festival banners, electronic monitors at main venue, and on the main venue stage
- Recognition on social media
- Named in public thank you letters and public news releases
- Identified as a Founding Member in the SSF program
- Complimentary Two-Day passes (8)
- SSF tee shirts (10) and mugs (10)
- Invitation to opening night reception

## TIER III: \$10,000 – \$24,999

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$856.00
- Name/Logo in the Festival program, SSF webpage, Festival banners, and electronic monitors at main venue
- Recognition on social media
- Named in public thank you letters
- Identified as a Founding Member in the SSF program
- Complimentary Two-Day passes (6)
- SSF tee shirts (8) and mugs (8)
- Invitation to opening night reception

## TIER IV: \$7,500 – \$9,999

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$792.00
- Name/Logo in the Festival program, SSF webpage, Festival banners, and electronic monitors at main venue
- Recognition on social media
- Named in public thank you letters
- Identified as a Founding Member in the SSF program
- Complimentary Two-Day passes (6)
- SSF tee shirts (6) and mugs (6)
- Invitation to opening night reception

### TIER V: \$5,000 – \$7,499

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$528.00
- Name/Logo in the Festival program, SSF webpage, Festival banners, and electronic monitors at main venue
- Recognition on social media
- Named in public thank you letters
- Identified as a Founding Member in the SSF program
- Complimentary Two-Day passes (4)
- SSF tee shirts (4) and mugs (4)
- Invitation to opening night reception

### TIER VI: \$2,500 – \$4,999

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$264.00
- Name/Logo in the Festival program, SSF webpage, and Festival banners at main venue
- Complimentary Two-Day passes (2)
- SSF tee shirts (2) and mugs (2)

### TIER VII: \$1,000 – \$2,499

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$132.00
- Name/Logo in the Festival program, SSF webpage, and Festival banners at main venue
- Complimentary Two-Day passes (1)
- SSF tee shirt (1) and mug (1)

### TIER VIII: \$500 – \$999

- 501(c)(3) tax benefit with a fair market value of goods and services received of \$120.00
- Name/Logo in the Festival program and on SSF webpage
- Complimentary Two-Day passes (1)
- SSF tee shirt (1)

### TIER IX: \$100 – \$499

- Name/Logo in the Festival program and on SSF webpage

### TIER X: \$1 - \$99

- Name/Logo in the Festival program

## FAIR MARKET VALUE CHART:

	Mugs	Cost	TOTAL	Shirts	Cost	TOTAL	Two-Day Passes	Cost	TOTAL	FAIR MARKET VALUE
<b>Tier 1 - \$50,00 and above</b>	12	\$ 12.00	\$ 144.00	12	\$ 20.00	\$ 240.00	8	\$ 100.00	\$ 800.00	<b>\$ 1,184.00</b>
<b>Tier 2 - \$25,000 - \$49,999</b>	10	\$ 12.00	\$ 120.00	10	\$ 20.00	\$ 200.00	8	\$ 100.00	\$ 800.00	<b>\$ 1,120.00</b>
<b>Tier 3 - \$10,000 - \$24,999</b>	8	\$ 12.00	\$ 96.00	8	\$ 20.00	\$ 160.00	6	\$ 100.00	\$ 600.00	<b>\$ 856.00</b>
<b>Tier 4 - \$7,500 - \$9,999</b>	6	\$ 12.00	\$ 72.00	6	\$ 20.00	\$ 120.00	6	\$ 100.00	\$ 600.00	<b>\$ 792.00</b>
<b>Tier 5 - \$5,000 - \$7,499</b>	4	\$ 12.00	\$ 48.00	4	\$ 20.00	\$ 80.00	4	\$ 100.00	\$ 400.00	<b>\$ 528.00</b>
<b>Tier 6 - \$2,500 - \$4,999</b>	2	\$ 12.00	\$ 24.00	2	\$ 20.00	\$ 40.00	2	\$ 100.00	\$ 200.00	<b>\$ 264.00</b>
<b>Tier 7 - \$1,000 - \$2,499</b>	1	\$ 12.00	\$ 12.00	1	\$ 20.00	\$ 20.00	1	\$ 100.00	\$ 100.00	<b>\$ 132.00</b>
<b>Tier 8 - \$500 - \$999</b>	0	\$ 12.00	\$ -	1	\$ 20.00	\$ 20.00	1	\$ 100.00	\$ 100.00	<b>\$ 120.00</b>
<b>Tier 9 - \$100 - \$499</b>	0	\$ 12.00	\$ -	0	\$ 20.00	\$ -	0	\$ 100.00	\$ -	<b>\$ -</b>
<b>Tier 10 - \$1 - \$99</b>	0	\$ 12.00	\$ -	0	\$ 20.00	\$ -	0	\$ 100.00	\$ -	<b>\$ -</b>



# DONOR INFORMATION FORM 2024

(please include this completed form with your donation)

**NAME:** \_\_\_\_\_

**STREET ADDRESS:**

\_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**DONATION AMOUNT: \$** \_\_\_\_\_

**I WOULD LIKE THIS DONATION TO REMAIN ANONYMOUS.**       YES             NO      

**I WOULD LIKE THIS DONATION MADE IN HONOR OF:**

\_\_\_\_\_

**I WOULD LIKE THIS DONATION MADE IN MEMORY OF:**

\_\_\_\_\_

**PAYMENTS CAN BE MADE TWO WAYS:**

1. Donate by credit card online at:

<https://www.sandbarstorytellingfestival.org/sponsorship>

<https://www.winonacf.org/give/donate/>

2. Donate by check made payable to Sandbar Storytelling Festival (WCF) and sent to Winona Community Foundation, 111 Riverfront, Suite 2E, Winona, MN 55987

**THE SANDBAR STORYTELLING FESTIVAL IS IN THE PROCESS OF BECOMING ITS OWN 501(C)(3). CURRENTLY, OUR FISCAL SPONSOR IS WINONA COMMUNITY FOUNDATION. ALL DONATIONS ARE FULLY TAX DEDUCTIBLE.**

**THANK YOU!**